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d2mondo Enterprise

Build your direct-to-consumer music business upon d2mondo Enterprise Web platform

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Introduction

The d2mondo service has the three core W*ebsite and CMS* services - LITE, PRO and Enterprise - designed to meet the requirements of everyone from the bedroom DJ wishing to sell mp3s and list gigs, to the organisation creating a scalable, world-class, direct-to-consumer business. Go to http://d2mondo.com for full details.

What is d2mondo Enterprise?

It is a platform for building multiple, direct-to-consumer (D2C) band websites, eBoutiques and stores, featuring the three components of:

1. **eCommerce** - Integrated basket for mp3, physical music, merchandise, tickets, membership
2. **Engaging content** – Custom design, blog, news, video, music, galleries, social links
3. **Community** – Increase fan engagement with forums, comments and ratings, premium content

Who is it for?

Record labels, management companies, distributors, agencies, and any organisation that needs a rapid, cost effective way to manage multiple D2C Web sites, with flexible payment gateway and fulfilment integration, detailed marketing and sales reporting, and priority support.

Tangible benefits

Save Money Reduce dependency on expensive technical teams; with Enterprise, a single Web designer can do the work of a whole tech team.

Reduce content management costs – the easy-to-use CMS (content management system) needs a lower skill threshold, therefor reducing training time and salary bills

Save Time Manage everything in one place; your shop, your community, blog and gallery, your build and design, your content management. Rapid build; micro sites and promo pages can be built in hours. Fully-featured direct-to-fan sites can be completed in days.

Drive Revenues and Fan Engagement Improve direct sales with an excellent user-experience, and increase basket size with creative product bundling and premium offers. Increase return visits, deepen fan engagement and generate real fan loyalty with integrated social media and social media links

The Network Innovation Only d2mondo has this! Swap content and products between sites and generate site and network-wide reports on all activities. Attract new customers and increase sales by creating special promotional or magazine-style sites, re-using content and products from any site within your network

Core Service Features

- **Shop and eCommerce integration -**
  - single shopping basket for physical and digital products
  - flexible, drag-n-drop merchandising of products on any page, and across any site in your network
  - integration with more than 50 different payment gateways (se Appendix 1)
- **Reporting** – dash board and detailed reporting off all activity, per site and network-wide, including: Site activity, Product and Category sales, Average order size, Customers, Newsletter lists, Forum users and activity. Export to standard formats. Custom reports created to order. Google analytics can be integrated. See 'Reporting' below.
- **Support** – rapid response support from our local, U.K team
- **Content management system (CMS)** – A single, easy-to-use Web-based CMS; update News, Blogs, Pictures and Video, and merchandise your products, via a standard Web browser
- **Site builders -** (LITE and PRO) for and flexible design and branding, rapid CODE-FREE build, all sites are Search Engine Optimised (SEO) and support custom CSS, JQuery and Html development
- **Social networks –** Link or integrate with Facebook, Twitter, SoundCloud, MySpace and Bebo
- **Hosting and bandwidth -** All content hosted on d2mondo servers, and all bandwidth supplied, at no additional cost

Additional services

Strategic consultancy and digital marketing

Our consultants are focused on your specific requirements and will help you to get the most out of your D2C sites, and digital initiatives.
We can design and implement bespoke plans, based upon your specific objectives, which will:

- Buzz: Increase brand awareness and positive brand sentiment, improve marketing and CRM conversions
- Sales: generate new D2C sales revenues, create premium products
- Social: Build a loyal community of fans and brand advocates

Design, Build and CMS training

We can assist with the design and build of your sites and offer training in the use of the d2mondo CMS, and e-Retail and digital marketing mentoring and advice.

Bespoke development

New site features, apps, widgets and mobile applications can be created to your specification. We can integrate with your existing applications and services to leverage legacy services, features and content. Contact us for more information and our rate card info@d2mondo.com

Pricing

D2mondo Enterprise Edition License

- Multi-site license (up to 20 individual sites with hosting , bandwidth and priority support) £3K per year
- £120 / year, per additional artist site above the quota

E-Commerce rates

d2mondo charges a percentage of all transactions that go though the shopping basket, billed monthly.

- Standard charge for all goods(except Digital music) - 10% of the gross retail price, excluding any shipping/postage charges
- Standard charge for Digital music – 10% per track of the gross retail price (or 5p per track, whichever if the highest)

Visit http://d2mondo.com for detailed specifications, terms and rates.

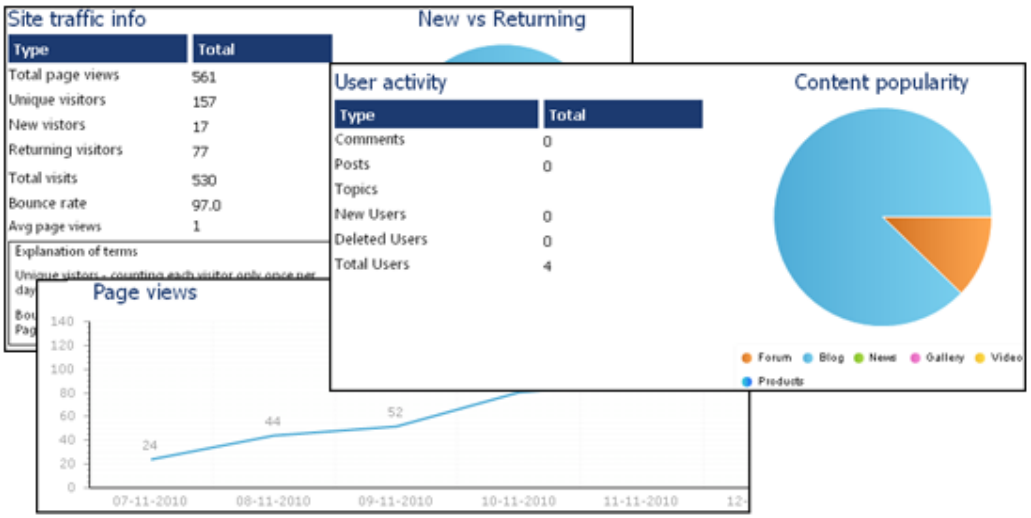
Contact

To discuss your requirements in more detail, please contact Rudy Tambala rudy@d2mondo.com. Visit our homepage at http://d2mondo.com for full details on the d2mondo product range.

D2mondo Limited is a UK company (Reg. No. 7136591)

Reporting

Standard reporting includes dashboard views (see below), and detailed filters for all sales, customer, newsletter sign-ups, and registered users. D2mondo also easily integrates with Google analytics and other, commercial analytics services. You can have bespoke reports configured and integrated into existing payment and accounting systems. Contact us to discuss your requirements.



Appendix 1 – Payment gateways supported

d2mondo Enterprise can be configured to work with more than fifty payment processing applications. If you need more information or if your payment provider is not listed here, please contact us at info@d2mondo.com to discuss your requirements.

Native Processor Support (no gateway fees):

- Native Nova Processor
- TSYS Acquiring Solutions / Vital / VisaNet Native Processor
- Paymentech Native Processor
- Global Payments
- First Data

Native ewallet support (no gateway fees, no merchant account):

- PayPalPro (WebSite Payments Pro)
- Google Checkout
- Amazon

Advanced Gateway Support:

- Authorize.net AIM with Wells Fargo
- Bank of America
- PayPal IPN
- WorldPay
- Itransact
- PayReady
- PayflowLink
- Intellipay
- viaKLIX (Nova)
- Ecx
- eProcessing
- PlanetPayment
- Mcps
- SkipJack
- LinkPoint
- Itransact
- PayReady
- PayflowPro / CyberCash -
- NetBilling
- ioNgate
- PSiGate (continued below)

Appendix 1 – Payment gateways supported (continued from above)

- PayCom
- ePoch
- Authorize.net 3.0 / 3.1
- Ogone
- PlugnPay
- Paymentech Orbital Gateway (Salem)
- Paymentech Orbital Gateway (Tampa)
- Echo
- Moneris
- Protx
- Trust Commerce
- Optimal Payments
- ESecPayments
- Cybersource
- Concord
- YourPay.Com
- SecurePay.com
- QuickBooks Merchant Services (Innovative)
- HSBC UK
- Barclays ePDQ
- NaviGate
- GoogleCheckout
- PayflowPro
- Nova Virtual Merchant
- RealEx Payments